'NEW NOMADS' New Traditional Jewellery 2012

International design contest and exhibition

New Traditional Jewellery 2012: international design contest and exhibition. For the 2012 design contest and exhibition the professional jury of New Traditional Jewellery (NTJ) has chosen the theme 'NEW NOMADS', because both literally and figuratively this theme offers many possibilities for inspiration.

The history of jewellery is as old as mankind. While people went in search of parts with the best living conditions they carried their valuables with them, wearing them on their bodies. Jewellery that represents economic and social status, as it still does nowadays in the case of nomadic tribes.

The dissemination of religions went hand in hand with an unprecedented range of religious jewellery and ornaments, ranging from small containers for religious texts to reliquaries and portable altars.

To this day, jewellery made of stable materials like gold and gems is the guarantee for your 'ticket home' in times of crises or when you have to flee from high-risk areas. Due to the global financial crisis prices of this so-called 'flight gold' have skyrocketed. Is there an alternative?

Nowadays there are quite different streams of migrants but the principle is the same: people in search of parts with better living conditions. The whole world is on the move, from refugees to tourists, from emigrants to employees of multinationals. And you don't even have to get up from your chair: Skype e.g. has made videoconferencing into a social medium.

NTJ asks contemporary professional jewellery designers to build bridges between the traditional jewellery of e.g. nomads, pilgrims, explorers, globetrotters, refugees or colonists and possible symbols bearers representing the mobility of the 'NEW NOMADS'.

Check the attachments for conditions and criteria.

On behalf of the technical jury, the executive committee of the jury and NTJ wishes all participants much inspiration and success!

Astrid Berens, director SIERAAD & Isabella van den Bos, chair Foundation Art in Business

SIERAAD Award **NEW TRADITIONAL JEWELLERY®**
Inspired by old traditions. The International contest for gold, silver and jewellery designers

Theme**: 'NEW NOMADS'**

Objective
The preservation of worldwide cultural heritage, the reassessment of symbol bearers, the creation of new traditions, the revival of old traditions in a new form. These last two years inspiration was to be found in jewellery from traditional costume traditions (2006) and symbols of faith (2007) 2008 symbols of Intimacy

This year (2012) participants are invited to design a piece of jewellery based on a new theme: 'NEW NOMADS'

TERMS AND CONDITIONS NEW TRADITIONAL JEWELLERY 2012

The group of potential contestants is distinguished into two categories:

Category A : established jewellery artists and silverdesigners

Category B : final-year and advanced students of all art academies and fourth-level students of the gold and/or silversmith disciplines of training colleges, or comparable levels of part time education or evening classes

- Each participant may submit only one finished piece of jewellery
- The ornament should be wearable
- The designs may not have been exhibited before nor seen/sold by third parties. Only ornaments made
- specifically for this contest will be eligible for nomination.
- Apart from the design the participant is also expected to supply an explanation of the underlying idea,
- an inspirational text (no more than 15 lines) and a photograph of the source of inspiration, high resolution (330dpi, min. 15 x 15 cm)
- All nominated designs will remain in the possession of the organization during all exhibitions and will
- not be returned for the duration (2.5 years at the most)

Submitting the design

- Fully completed registration form by email **before 1 June 2012**
- Payment of registration fee; **before 1 June 2012**
- Fully completed design form by email **before 1 June 2012**
- By handing in the design form the contestant assures the organization of having designed and made
- the design himself/herself and that he/she has not submitted the designs to other design contests or offered them for sale.
- Fully completed design + registration form by regular mail together with the design to be in our possession **between: Monday June 25. – Saturday July 8. 2012**

- **Registration fee €39.00 per person payable to**

Rabobank 32 85 05 420 | IBAN: NL31RABO 03285054 20 - BIC CODE RABO NL2U / OR PAYPAL (info@sieraadartfair.com)

Each design submitted must be properly packed, in such a way that the packing material can also be used for the return shipment. Should you be interested in a return shipment of your entry, the name of the sender must be clearly stated on the package..
Entries that do not reach us in time will not be accepted and there will be no restitution of the € 39.00 registration fee. If these conditions are not met the entry will not be submitted to the jury and your entry will not be returned to you.

Forwarding address:

EMB&B Art Events, NEW TRADITIONAL JEWELLERY 2010, Leersumseberg 28, 3825 EC Amersfoort The Netherlands

Participants from non-EU countries should take into account that delivery by post may take around 5 weeks. On the parcels there should be a specification such as: design for contest, present, value below €15 or of no commercial value. The shipping costs for the entry must be paid by the submitting party; they must also be exempt from import duties and customs charges.

Insurance and Liability

All entries are to be insured by the participants themselves. Participation in the contest can only effected on the express condition that the contestant himself/herself is liable for the loss and theft of or damage to his/her goods during transport and during the period up to the exhibitions at the various locations.
The designs remain the property of the designers. The objects may, however, be used by the SIERAAD organization for the purpose of publicity for the above mentioned activities. The designs remain in the possession of the organization

until all exhibitions have been closed, and cannot be returned in the meantime. The designs remain in possession of the SIERAAD organization until after the exhibitions. When the participant submits his/her design, it is understood that he/she is aware of and accepts all conditions stated herein.

Materials to be used:The choice of materials is completely free.

Criteria
The impartial technical jury will judge the designs on the basis of the following criteria:

- interpretation and concept
- innovation and development
- execution of the design

The designs will be judged on the basis of anonymity.
The results of the competition are incontestable.

(bank fees are for the participant's account)

Registration form, to be filled out by computer; handwritten forms are not accepted.

NB the following applies to training colleges:

- Participation is open only to third and fourth year students
- Participation fee is €30 per student, if the designs reach us before 17 July 2012, all at the same time, in one box. We cannot make any exceptions.

NB the following goes for everyone:

- Should a participant have his own upc account or an account with another forwarding agent, parcels will be returned via that account number (please state this clearly)
- Parcels are not to exceed a weight of two kilos.

Nieuwe jury 2012:
Isabella van den Bos, verzamelaar sieraadkunst, voorzitter Foundation Art in Business **Els van der Plas,** directeur, Premsela, Dutch Platform for Design and Fashion, **Herman Hermsen**; sieraadkunstenaar en Professor für Schmuck- und Produktdesign Fachhochschule Düsseldorf University of Applied Sciences. **Marjan Unger**, art historian and publicist ; **Theo Smeets**, University of Applied Sciences Trier – Dept. Gemstone & Jewellery Design – Campus Idar-Oberstein; **AZIZ**, fashion designer/artist**Eveline Holsappel**, Curator applied art and design, Museum voor Moderne Kunst, Arnhem.**Chequita Nahar**; jewellery designer, Coordinator Department Jewellery & Product Design, Academie Beeldende Kunsten Maastricht.:

New Traditional Jewellery®

Registration form: **Complete the form on the computer we do not accept handwritten forms**

SIERAAD Award NEW TRADITIONAL JEWELLERY®
Inspired by old traditions. The International contest for gold, silver and jewellery designers

Theme: 'NEW NOMADS'

DESIGN CONTEST New Traditional Jewellery 2012
Registration no:
(to be completed by the organization)

Name:

Company/Studio name:

Address:

Postcode/City:

Country:

Telephone: Fax:
Email: Website:

Date of birth:

- O male
- O female

0 Category A: established gold and silversmiths, jewellery designers

Name of the school/Insitute:.....

Category B: nal-year and advanced students of all art academies and fourth-level students of the gold and/or silversmith disciplines of training colleges, or comparable levels of part time education or evening classes

Name of the school/Institute:.....

The undersigned declares to have taken note of and to be in agreement with the terms of the contest.
Place: Date: Signature:

Please forward this form + design form (email both before first of 1JUNE 2010) send together with the design by post between Monday June 28. – Saturday July 17. 2012

EMB&B Art Events, NTJ 2010, Leersumseberg 28, 3825 EC Amersfoort, The Netherlands

New Traditional Jewellery®

Design form : **Complete the form on the computer we do not accept handwritten forms**

Inspired by old traditions. The International contest for gold, silver and jewellery designers.

Theme: 'NEW NOMADS'
Registration no:
(to be completed by the organization)

0 ring
0 brooch
0 bracelet
0 head ornament
0 necklace
0 other.....

DIMENSIONS.....

MATERIALS USED.....
.....
.....
DETAILED DESCRIPTION .....
.....
.....
.....
TECHNICAL DESCRIPTION.....
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.....
.....
SOURCE OF INSPIRATION, do not forget to enclose a good picture of the source of inspiration !!
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.....
.....
.....

NAME OF PARTICIPANT:.....

NAME OF DESIGN:.....

DATE:.....PLACE:.....

Signature;

The undersigned declares to have taken note of and to be in agreement with the terms of the contest.