

ITS#JEWELRY RULES



HOW TO ENTER

pag. 2

Read	Pag. 2
Prepare Your Portfolio	Pag. 2
Pre-Register On Line	Pag. 2
Post-Your Portfolio	Pag. 3
Wait...	Pag. 3

ENTRY REQUIREMENTS

Pag. 4

International Talent Support	Pag. 4
Eligibility	Pag. 4
Portfolio Preparation	Pag. 4
Pre-Register On Line	Pag. 5
SWAROVSKI ELEMENTS Jewelry Award	Pag. 5
Projects Entered	Pag. 7
Entry Shipment	Pag. 7
Selections & Catalogue Photos	Pag. 7
Jury & Prizes	Pag. 8
Travel & Accommodation	Pag. 8
Exhibition	Pag. 8
Plagiarism & Ownership	Pag. 8
Responsibilities & Participation	Pag. 9
Acceptance Of Conditions...	Pag. 9
Acceptance Of The Regulations & Deadlines	Pag. 10

ITS#JEWELRY / HOW TO ENTER

Welcome to the “How to enter” section. In the following pages you will find instructions and tips on everything needed to enrol in **ITS#TEN**.

I. READ



Read these instructions from beginning to end. Then read the ITS#JEWELRY Entry Requirements very carefully, article by article. You will find the ITS#JEWELRY Entry Requirements after these instructions. They are pages 4 to 10 of this PDF. Please read carefully before signing as you will need to respect all deadlines.

II. PREPARE YOUR PORTFOLIO



See Art. 3 and 5 of the Entry Requirements for full details. Here are some tips for you:

- Make sure the portfolio is complete! Especially with photographs of present or past collections. EVE reserves the right to deny participation of any incomplete portfolios and will not take into consideration any portfolio that does not have photos of past or present collections. These photographs are a mandatory part of the application process, see Article 3 for full details.
- Make sure that you have included everything for the SWAROVSKI ELEMENTS project. See the ITS#JEWELRY Entry Requirements, Article 5 and the SWAROVSKI ELEMENTS pdf brief at www.itsweb.org/resources/swarovski/brief for full details.
- Send high quality material! Material (sketches, photos, etc.) sent by the applicants may be published on the ITS#TEN website and catalogue and/or used for press purposes.
- Your portfolio (but not its intellectual content) remains property of EVE.

III. PRE-REGISTER ONLINE



After having read all of the information in this PDF, and after completing your portfolio and making sure it is ready to be posted, you must pre-register online. **READ EVERYTHING BELOW BEFORE PROCEEDING WITH PRE-REGISTRATION!**

Please follow these steps:

- a. Go to this link to pre-register online: www.itsweb.org/preregister
- b. Create your account. Provide all the personal information requested;
- c. Select your competition area from the menu: Fashion, Accessories, Jewelry or Photography, and click “go!”. You then will be redirected to your entry form. Fill in everything or, if you have done it already, just give it a final check before submitting it and printing it out! Remember, after you submit it, you won’t be able to change it anymore!
- d. To change an already uploaded image, choose your competition area from above, click “go!” and then click on the bar “IMAGE UPLOAD” at the top of the page;
- e. When you have completed steps a. to d., go to the last page of your entry form (“additional information”) and submit & print out your entry form! It is mandatory to print it out because you need to sign it out, add two passport photos and include it in the portfolio that you will ship to the EVE offices!
- f. If you are a team of two designers enrolling one project together, then one of you needs to enrol and invite the other to do so too, by clicking the “TEAM” bar and inserting the email address of the other member of the team! Proceed like this: one of you enrolls and goes through the process then, before finally submitting, he/she clicks on the “TEAM”

bar next to the "IMAGE UPLOAD" bar and invites the other one to enrol. An email will be sent to your teammate inviting him/her to enrol too.

THIS IS THE ONLY WAY FOR A TEAM OF 2 DESIGNERS TO BE ACCEPTED.

IV. POST YOUR PORTFOLIO



On the external envelope, be sure to use the aforementioned address label. All portfolios must arrive in EVE offices by and no later than 25 March 2011.

- Remember to send everything! Including two passport-sized photos!
- If required to give a description of the package contents, write that the package contains documents only, and be sure to declare a value of less than €25 to avoid customs fees. EVE will not pay for any packages that require payment upon receipt, they will be returned to sender. You don't want that to happen! If you are sending your portfolio from outside the European Union, please find out ahead of time if you are subject to pay customs fees and be sure to pay them. We strongly suggest you use a private courier

service to send your portfolio. It is safer, trackable and virtually guarantees that your portfolio arrives in our office. Remember to use the address label printed off by your computer, this address label contains a bar code and a numerical code.

- EVE will not be held responsible for stolen or undelivered packages.

V. WAIT...



When your portfolio arrives and has been processed in our computer database, you will receive an automatic notification e-mail. Portfolio processing begins in mid-March.

VI. AND WAIT...



The pre-selections will take place in late April. The results of the pre-selections will be promptly published on our website. All finalists will be contacted personally by EVE. We therefore ask applicants not to call or write EVE offices for results but to consult our website.



ITS#JEWELRY / ENTRY REQUIREMENTS

Welcome to the “Entry Requirements”. In the following pages you will find all the information needed to enrol in **ITS**. It is very important that you read through these instructions carefully before pre-registering.

1 INTERNATIONAL TALENT SUPPORT

International Talent Support (ITS) is a platform for young creative talents which holds an annual event, ITS#TEN being the tenth edition. ITS holds an international contest called ITS#JEWELRY. The work of the finalists chosen for this jewelry design contest will be showcased in a collective static exhibition during the ITS#TEN Finals. The organisation of ITS will be handled exclusively by EVE. The organiser reserves the right to rule on any issues pertaining to ITS#TEN not covered by these Entry Requirements.

2 ELIGIBILITY

ITS#JEWELRY is open to the following categories (Refer to the FAQ's for guidelines):

- College students in their last year of a Fashion/Accessories/Jewelry Design or Industrial Design course (BA or MA), who will graduate in 2011 as Fashion / Accessories / Jewelry / Industrial Designers.
- College students in their last year of a Jewelry course (BA or MA), who will graduate in 2011.
- Fashion / Accessories / Jewelry / Industrial Design graduates.
- Young talents not in possession of a diploma, who work as Jewelry Designers.

3 PORTFOLIO PREPARATION

After reading these entry requirements the first thing you will need to do is prepare your portfolio. Listed below are all the contents required and the order you need to put them in. Be sure not to forget anything. Material (photos, sketches, etc.) sent by applicants in their portfolio may be published on the ITS#TEN website and catalogue or may be used for press purposes. All the more reason to send us high quality material!

All material must be accurately gathered in a single portfolio in the following order:

- a. the pre-registration entry form, signed and fully completed. In the absence of a signed, completely filled out registration form entry will be denied;
- b. a photocopy of your signed pre-registration form;
- d. a detailed CV/Resume typed in English;
- e. a comment on the concept of the collection typed in English along with material and/or images that have inspired the collection (if any). It is possible to send personalised material differing from the required format but only as additional material;
- f. sketches in A4 format (cm 21x29,7) or Letter format (8" 1/2 x 11"):
 - a minimum 5 items can be enrolled for the collection;
 - all sketches must be numbered from 1 to 5 (or more, according to the number of items enrolled) and must include name and surname;
 - a final overview page must be included containing all items' sketches in smaller form, together on the same page.
 - a duplicate (or coloured photocopies) of the two previous points.
- g. a proposal for the SWAROVSKI ELEMENTS project (in addition to the collection enrolled (please see Art. 5 for details);

ITS#JEWELRY / ENTRY REQUIREMENTS

- h. complete technical description, colour and material details for each item on the backside of each sketch, including the SWAROVSKI ELEMENTS proposals.
- i. photographs of either the collection enrolled or photographs of outfits and/or accessories and/or pieces of jewelry you have made in the past. Low quality prints are acceptable, i.e. printed in colour on normal computer paper. If the collection you have enrolled is not yet complete, you may send work in progress photos. If you do not send photos of your current or past collections, your portfolio will not be evaluated by the preselection jury and you will be excluded from the competition. Clearly distinguish between enrolled and previous collections;
- j. two personal passport sized photographs one of which must be attached to the entry form, the other must be placed in an envelope. Please write your name and surname on the back of each photo;

Remember that what you send (but not its intellectual content) will remain property of EVE and in no case will be returned!

Please note that the overall evaluation of the project will also take into account the style and the aesthetic value of the presentation.



The enrolling material must reach EVE offices no later than 25 March 2011 and will not be returned for any reason.

Applicants are thus asked not to send original portfolios but a copy. Material may be bound or on single sheets.

IN THE ABSENCE OF ANY OF THE ABOVE MENTIONED ITEMS LISTED in Art. 3 PARTICIPATION CAN BE DENIED.

4 PRE-REGISTER ONLINE

Pre-registration is the next step. This is done online, you must pre-register or your entry will not be considered. If you're entering as a team you both need to fill in your details during pre-registration. Don't worry, it's easy. Just follow the prompts, and you can always contact us if you have any problems.

Contestants may enter one collection in a team of maximum two people. PLEASE NOTE that for teams of 2 each contestant must fill in their own personal details. Teams must follow computer prompts for online registration. All entries must arrive no later than 25 March 2011. No entry will be considered without having first pre-registered online. All Information concerning pre-registration and help on how to enter can be found in this PDF package. If you have difficulty or are not able to pre-register online, please contact the Schools and Contestants Office at
+39 040 322 0932
e-mail: schools-contestants@itsweb.org

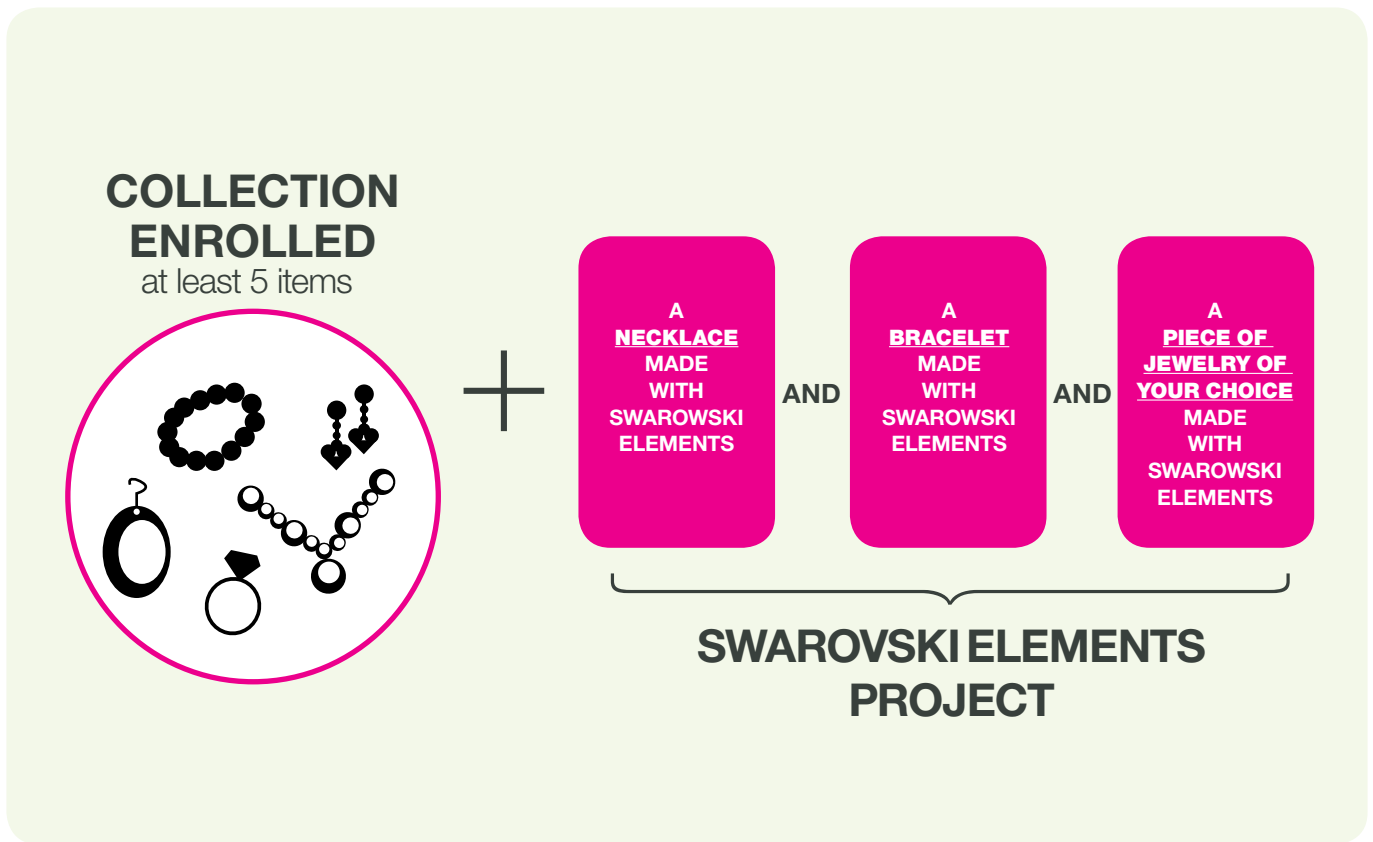
5 SWAROVSKI ELEMENTS JEWELRY AWARD

The goal of the SWAROVSKI ELEMENTS project at ITS#JEWELRY is to create new, wearable pieces of crystal jewelry using SWAROVSKI ELEMENTS, combined with new materials inspired by typical features of sportswear.

Each contestant must send, in addition to the collection enrolled, three sketches outlining a necklace, a bracelet and a third piece free of choice. All designs must be new and original and can never have won any previous competition. In creating those three proposals, applicants should keep the following in mind:

- **functionality**
- **protection**
- **durability**
- **high-tec**
- **reflection**
- **new materials**
- **flexibility**

ITS#JEWELRY / ENTRY REQUIREMENTS



Each entry must be accompanied by a description of the design and materials used. Each proposal must be composed by an artistic sketch and a technical sketch (this technical sketch must include all necessary information for the ordering of the SWAROVSKI ELEMENTS which are necessary for the creation of the item). SWAROVSKI will provide a special selection of colors and shapes of which the participants are free to choose for their designs. You can find those crystals here: www.itsweb.org/resources/swarovsky/swarovski.pdf

JUDGING CRITERIA

- The designs should not be art pieces, but actual wearable jewelry pieces.
- The main criteria is the innovative level of integration of SWAROVSKI® ELEMENTS, not the amount of crystal used.
- New look achieved by the mix of metal and/or new materials for example: rubber, latex, neoprene, silicone with crystals.

Short after the preselections, the selected finalists shall create at least one prototype from the designs presented. Contestants are informed that:

- SWAROVSKI ELEMENTS project proposals are a compulsory part of enrolment in ITS#JEWELRY;
- The SWAROVSKI ELEMENTS project created by each ITS#JEWELRY finalist will remain property of SWAROVSKI and will not be returned for any reason;
- ITS#JEWELRY finalists must order elements, with product codes, colours and measurements by 30 April 2011;
- ITS#JEWELRY finalists are free to utilise SWAROVSKI ELEMENTS for the entire collection enrolled as well and can be provided with material requested free of charge so long as they communicate to EVE all required fastenings with product codes, colours and measurements by 30 April 2011;

ITS#JEWELRY / ENTRY REQUIREMENTS

6 PROJECTS ENTERED

Here's some info on your collection. Remember that if you are selected the pieces of jewelry will have to be created in total accordance with the sketches and technical details. The collections enrolled can be those created for the Graduation Shows at college. Below you will find a list of categories and some tips and guidelines.

CATEGORIES

Enrolling collections can contain any combination of the belowmentioned categories:

- necklaces
- rings
- brooches
- earrings
- bracelets
- and other types of jewels not listed before

A minimum 5 items can be enrolled for the collection.

- All items enrolled – the SWAROVSKI ELEMENTS project ones are excluded – must pertain to a collection and contain a common concept.
- Correct and accurate execution of the items is essential, and if determined by the jury to vary greatly from the enrolled sizes and designs, the selected contestant will be disqualified from the ITS#TEN Finals.
- Any material may be used for the Jewelry collection enrolled. Contestants are asked to avoid using real fur. If items enrolled have already been realized using real fur, the finalists will be required to replace said items with others in fake fur, on penalty of disqualification of the items from the exhibition.
- Material entered (sketches, photos, etc.) sent by applicants in their portfolio may be published on the ITS#TEN website and catalogue and may be used for press purposes. Therefore, applicants are asked to send high quality material.
- If items are not created according to these entry requirements, the Organisation reserves the right to exclude them from the competition. The resolution of any possible controversy will be dealt with by an arbitrary board consisting of one member from

each party and a third member appointed by the Presiding Judge of Trieste.

- The collection enrolled in ITS#JEWELRY, including the SWAROVSKI ELEMENTS project created for ITS#JEWELRY must not be enrolled in other contests or awards in Italy. Should the organisers discover that the collection enrolled in ITS#TEN has been enrolled in other contests/awards taking place in Italy in the year 2011, EVE reserves the right to disqualify the entrant.
- There is no prefixed theme to follow.
- By enrolling ITS#TEN, you guarantee the authorship of your project. If you will be found guilty of plagiarism, you will be automatically disqualified. EVE holds no responsibility for accusations of plagiarism coming from third parties.

7 ENTRY SHIPMENT

Once you have prepared your portfolio and pre-registered online it is now time to send your portfolio to us. To avoid any customs problems, please follow these indications when shipping your package.

Specify that the contents of the package are documents. If a courier service or priority post is used, or if entrant wishes to insure contents of package, it is recommended to declare a value of less than €25 in order to avoid possible customs fees. The sender must declare responsibility for any customs fee. EVE cannot accept packages subject to payment upon receipt, and will be forced to refuse any shipment of this nature. Applicants are suggested to use a courier service to send portfolios.

8 SELECTIONS & CATALOGUE PHOTO

In April a jury will examine all the material sent. Names and sketches of the selected candidates will be promptly published on the ITS#TEN website – www.itsweb.org – following the pre-selections.

Only selected applicants will receive a letter informing them of the selection results by e-mail, no answers will be given over the phone. Selected finalists will come

ITS#JEWELRY / ENTRY REQUIREMENTS

to Trieste to participate in the ITS#TEN Finals. Immediately after pre-selections they will be sent a detailed programme, and information regarding their travel to and stay in Trieste. Finalists are responsible for the transport of their own collection (see Art. 10).

Any variation of addresses and/or telephone numbers must be communicated promptly. Finalists will be asked to provide a photo of one of the pieces of jewelry enrolled for the ITS#TEN catalogue. After being notified of selection, finalists will be promptly given a briefing on the catalogue photo. The ITS Catalogue is one of the main tools used to promote finalists. It is distributed to the jury, to the press and to all guests. It is in finalists' best interest to put ample effort in creating a high quality, striking picture. The deadline for the catalogue photo is 21 May 2011 and must reach our offices by that date. Finalists are required to respect this deadline. For suggestion on how your photo should look like, take a look at the catalogue of ITS last edition: www.itsweb.org/jsp/en/catalogue/index.jsp

9 JURY & PRIZES

The ITS#JEWELRY jury will be made up of renowned international experts. Jurors' names will be communicated through the ITS#TEN web site – www.itsweb.org – before the pre-selections in April and a complete list before the finals (15-16 July).

Prizes to be won:

SWAROVSKI ELEMENTS JEWELRY AWARD*	€10,000 + 6 month internship at Swarovski
--	--

SWAROVSKI ELEMENTS will assign to one of the jewelry finalists the SWAROVSKI ELEMENTS Jewelry Award: a cash prize of €10,000 + a 6 month internship at the Swarovski HQ in Wattens, Austria.

10 TRAVEL & ACCOMMODATION

Finalists are requested to arrive in Trieste on Thursday 14 July 2011; departures must be scheduled for Sunday 17 July 2011. EVE will pay accommodation expenses for all finalists, according to the ITS#JEWELRY programme.

EVE will be responsible for organisation of all transfers during the event and for accommodation and meals. Participants will have to pay for all travel and any other expenses personally. All finalists must arrive and depart with their collection – it will not be possible to accept collections sent by courier beforehand or coordinate shipments of collections at the close of the event.

11 EXHIBITION

ITS#JEWELRY finalists' collections will be displayed in a collective static exhibition. The art direction of all exhibitions during the ITS#TEN Finals is the complete responsibility of EVE. EVE reserves the right to decide which of the items enrolled will be displayed.

12 PLAGIARISM & OWNERSHIP

By enrolling ITS#TEN, you guarantee the authorship of your project. Should you be found guilty of plagiarism, you will be automatically disqualified. EVE holds no responsibility for accusations of plagiarism coming from third parties.

MAIN COLLECTION.

The applicants will retain copyright of the enrolled collection. EVE requires a duplicate copy of one piece of jewelry from the collection. The piece of jewelry will become part of the ITS#ARCHIVE. The applicants will retain copyright of the selected piece of jewelry. The duplicate piece of jewelry to be created will be chosen by individual candidates. The duplicate copy must be of equal quality to the rest of the collection and will be handed in upon arrival in Trieste, Thursday 14 July 2011. Should any contestant fail to bring a duplicate piece of jewelry, they will be asked to hand in one of their collection pieces of jewelry after the catwalk show, or will be subject to disqualification. ITS#ARCHIVE is a permanent showroom where the pieces of jewelry are put on display for guests visiting the EVE offices. The duplicate piece of jewelry is also required for the examination on the part of Fashion Houses, for press and television features, for exhibitions or in any other occasion considered necessary to promote both ITS and the designers, of which EVE reserves publishing rights.

ITS#JEWELRY / ENTRY REQUIREMENTS

SWAROVSKI ELEMENTS PROJECT.

By enrolling ITS#JEWELRY, each applicant guarantee the authorship of one's Work. Should one be found guilty of plagiarism, one will be automatically disqualified. EVE holds no responsibility for accusations of plagiarism coming from third parties.

The Participant will create the Work, including any and all preliminary stages and intermediate results, exclusively for Swarovski.

The Participant warrants and confirms that the Work is a new creation which is not released for publication and third party's rights do not exist. However, should third party assert its right because of infringed actual or alleged rights, the Participant will indemnify and hold Swarovski harmless from and against all claims.

With delivery of the Work it will be the property of Swarovski.

The Participant hereby irrevocably and in perpetuity assigns, transfers, and sets over to Swarovski all of the right, title and interest for the entire world in and to the Work and the Copyright therein. To have and to hold the same unto Swarovski, its successors and assigns, for and during the existence of the copyright, and all renewals and extensions thereof which may be secured under the laws now or hereafter in effect in any country or countries, together with all causes of action for infringement and the right to sue therefore.

The transferred title and rights preclude Participant to create works substantially similar to the Works under this or any other Contract.

In case that the nature of the Work allows the application of Intellectual Property Rights (patents, trademarks and so on), the Participant hereby transfers and assigns this right of application to Swarovski, in particular the right to do the application for and protect the Intellectual Property right in its own name.

Swarovski is authorized without special consent to assign these rights in full or partly to third party or grant the right of use to third party.

Swarovski will advertise the contribution of the participant, should Swarovski make use of any of this rights. Swarovski may publish all photographs and information received from the Participant regarding his person for all communication purposes.

On submission of the participant, Swarovski grants participants permission to use the Work to advertise their skills provided that such use indicates that the piece was entered in the Swarovski sponsored ITS#JEWELRY competition.

13 RESPONSIBILITIES & PARTICIPATION

EVE reserves the right to disqualify any finalist at any time if they do not respect the terms and conditions of these entry requirements. Whilst every effort is made to ensure the safety of all submissions, EVE cannot be held responsible for any damage or theft of pieces of jewelry or designs that may occur during transport, selections or during the show in Trieste. If selected as a finalist for ITS#TEN, contestants are required to carry out all further paperwork (Visa, Passport, etc.) and other obligations in a timely manner.

Finalists will be sent a compulsory programme after being selected. If they cannot follow this programme due to physical, religious or any other restrictions this must be communicated to EVE immediately upon receipt of said programme.

If for any reason any finalist is unable to physically attend all the days of the finals, they are required to send their collection and shall be in competition anyway. Moreover, contestants are hereby advised that after 25 March 2011 no finalist will be allowed to withdraw their collection from competition entered in ITS#TEN.

Finalists are informed that, should one or more of the items enrolled be used for shootings, magazine or television features during ITS#TEN, EVE will not be held responsible for any damage, loss or theft. EVE will not be held responsible for any damage, loss or theft even in case the above-mentioned activities shall be carried out after the conclusion of ITS#TEN and shall therefore imply the shipment of said items.

14 ACCEPTANCE OF CONDITIONS OF PRIVACY LAWS AND INFORMATION WITH CONSENT FOR RELEVANT DATA

Italian law requires us to have you sign a privacy release form: you will find it enclosed in the printable version of your entry form!

Signing the ITS#JEWELRY entry form and "Information with Consent for Relevant Data" form warrants that applicant has read the written information in-

ITS#JEWELRY / ENTRY REQUIREMENTS

cluded on the ITS#JEWELRY entry form about the treatment of personal and relevant data according to Italian law, D. Lgs. N. 196/2003, and is in accordance with this decree.

15 ACCEPTANCE OF THE REGULATIONS & DEADLINES

Signing the entry form warrants the applicant's complete comprehension, respect and acceptance of all rules, regulations and deadlines and does not guarantee participation in the ITS#TEN event. In the event that any rule, regulation or deadline is breached, EVE reserves the right to disqualify any participant enrolled in ITS#TEN.

DEADLINES:

25 MARCH 2011	all portfolios must arrive in EVE offices.
20-21 APRIL 2011	pre-selections.
30 APRIL 2011	all requests for Swarovski material must be communicated to EVE
21 MAY 2011	all finalists' photo for ITS#TEN catalogue must arrive in EVE offices.
22 JUNE 2011	all finalists' photos of complete collection plus SWAROVSKI ELEMENTS project photo must be uploaded onto a FTP server

For further details contact:

Giovanni Ortolani

EVE Srl

Schools and Contestants Office

tel. **+39 040 322 0932**
fax **+39 040 322 1245**
email: **schools-contestants@itsweb.org**
web: **www.itsweb.org**